

THE ACTION TESA TIMES



TESA INSIDE: BRINGING AUTHENTICITY FROM THE INSIDE OUT



Innovation at Action TESA has always been driven by the commitment to solve real industry challenges. With the introduction of **TESA Inside**, the company has taken another significant step towards strengthening trust, transparency, and authenticity in the engineered wood industry.

One of the industry's longstanding challenges is that the true quality of an engineered wood panel remains hidden beneath its surface. While appearance often influences purchase decisions, it is the quality within that ultimately determines durability and performance. **TESA Inside** has been introduced to bridge this gap by enabling customers to verify the authenticity of every genuine Action TESA Pre-lam board with complete confidence.

Action TESA Pre-Laminated Board now features an invisible security marking that can be instantly verified using a UV torch. This unique authentication feature provides assurance at the point of purchase and installation, enabling architects, interior designers, dealers, fabricators, and end consumers to confidently identify genuine Action TESA products.

More than just a product authentication feature, **TESA Inside** reflects Action TESA unwavering commitment to quality, transparency, and customer confidence. It reinforces the belief that true quality is defined not only by what is visible on the surface but also by the integrity within.

With **TESA Inside**, Action TESA is setting a new benchmark for authenticity in the engineered wood industry. The initiative marks another milestone in the company's journey of delivering trusted quality, innovation, and assurance, values that customers have associated with the Action TESA brand for years.

Always Look for TESA Inside.



Scan the QR Code to Watch
Mega Star Ajay Devgn
on **TESA Inside**





TESA SERENE
Next Level Flooring Solution

TESA SERENE

Experience the Serenity Under Your Feet.

Every space deserves a foundation that is as peaceful as it is dependable. Introducing TESA SERENE by Action TESA, a new generation of flooring that brings together timeless aesthetics, exceptional durability, and the confidence of superior water resistance.

Crafted with nature-synchronised textures and elegant designs, TESA SERENE transforms every step into a delightful experience. Whether in your living room, bedroom, kitchen, or any high-traffic area, it withstands spills, humidity, and everyday wear with ease, allowing your floors to retain their beauty for years to come.

Key Highlights of TESA SERENE Flooring:

- HDF Aqua Protected Flooring
- High Durability & Strength
- Elegant Designs & Nature-Synchronised Finishes
- Superior Abrasion-Resistant Surface
- Easy Installation & Low Maintenance



Density
> 950 kg/m³



Surface Strength
2.98 N/mm²



Thickness Swelling
100-Hour Water
Test <10%



Real
Wood Finish



As **Modern-Age Toilet Cubicles**
Become the Standard across
Public and Commercial Spaces,
BOILO Emerges as the
Preferred Choice for Manufacturers



Modern toilet cubicle systems are rapidly replacing conventional wet-cemented bathrooms across schools, colleges, malls, airports, hospitals, offices, and other public spaces. Their faster installation, superior hygiene, efficient space utilisation, and contemporary aesthetics make them the preferred choice for modern infrastructure.

However, these demanding environments require materials that can withstand constant moisture, heavy usage, frequent cleaning, and long-term wear. BOILO by Action TESA is engineered precisely for these conditions.

A Boiling Water Proof (BWP) and Fire Retardant (FR) HDF board, BOILO is ideal for toilet cubicles, restroom partitions, lockers, vanity units, and other moisture-prone applications. Its high-density construction ensures exceptional dimensional stability, while its borer-proof and termite-proof properties enhance long-term reliability.

BOILO also offers outstanding screw-holding strength, ensuring secure hardware installation and dependable performance even under continuous, heavy use. Available in an extensive range of shades and finishes, it seamlessly combines durability with contemporary aesthetics.

With **BOILO**, **Action TESA** continues to deliver engineered solutions that meet the evolving demands of modern infrastructure with confidence, performance, and reliability.

EVERY GREAT INTERIOR BEGINS WITH THE RIGHT SURFACE

Today's trend is less about colorful furniture and more about beautiful wood paired with subtle solids. There is a paradigm shift from "Which laminate should I buy?" to "Which interior style do I want?", and this is where the role of a category leader in the engineered wood segment becomes even more significant.

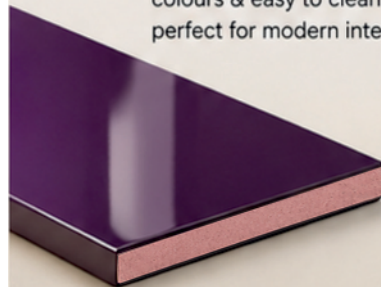
Action TESA is more than a manufacturer; it is a design partner that simplifies decision-making for interior designers, architects, and consumers alike.

Choose from Action TESA's wide range of **Pre-Lam, Ornamatte, UV, and Acrylic solutions**, and bring your design aspirations to life.



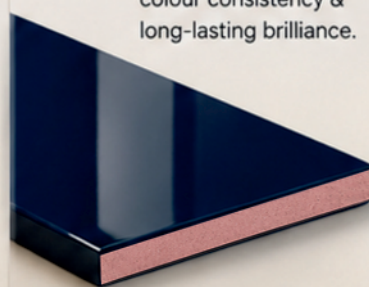
UV BOARDS

High gloss. High performance. Scratch resistant, vibrant colours & easy to clean – perfect for modern interiors.



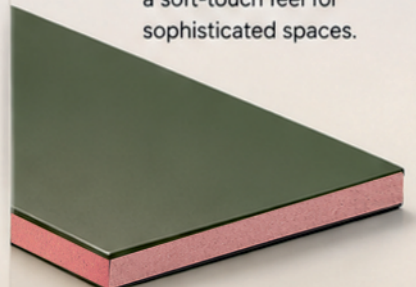
ACRYLIC BOARDS

Luxurious mirror-like finish with exceptional depth, colour consistency & long-lasting brilliance.



ORNAMATTE BOARDS

Super-matte. Super Elegant. Anti-fingerprint finish with a soft-touch feel for sophisticated spaces.



INTELLIGENCE BEHIND THE GREAT **MOISTRO**'s PERFORMANCE

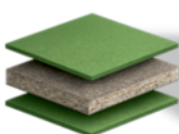
Action TESA introduces TESA Moistro, an innovative door solution built on the unique concept of Dual Power.

TESA Moistro features a specially engineered sandwich construction, where Moist Master forms the core and is protected on both sides by Action TESA HDHMR. This unique combination brings together the strength and value of Moist Master with the superior moisture resistance and durability of HDHMR, delivering a door that is high on performance and economical by design.

5.5mm HDHMR Board

19/21mm Moist Master

5.5mm HDHMR Board



With TESA Moistro, Action TESA once again transforms product engineering into customer advantage, delivering more performance, more protection, and more value.



TESA
MOISTRO

A door with dual power





**A
CSR
Initiative by
Action TESA**

THIS DROP IN THE OCEAN CAN CHANGE THE FUTURE OF THE FURNITURE INDUSTRY

Many a time, a small beginning leads to a meaningful journey, and the Wood Panel Processor Techniques (WPPT) programme is progressing in the same spirit.

This is a focused three-month course designed to equip aspiring carpenters with the skills to manufacture furniture using the latest tools and technologies. The initiative aims to empower the wards of carpenters, as well as young individuals aspiring to build a career in carpentry, while bridging the ever-growing gap between OEM demand and skilled manpower.

Now, with the fourth batch in progress, the programme continues to evolve. Action TESA is committed to further enhancing the curriculum and is optimistic about encouraging more OEMs to visit the MSME Centre at Sitarganj, interact and actively participate.

Heartfelt thanks to



for providing career opportunities to students.



BHARAT BUILDCON BUILDING MORE THAN BUSINESS

India's journey towards becoming one of the world's largest economies is being shaped by industries driven by innovation, collaboration, and progress. The building materials sector stands at the forefront of this transformation, supporting the infrastructure and spaces that define the nation's future.

An international platform, Bharat Buildcon connects manufacturers, architects, designers, dealers, and industry professionals to address the evolving needs of the construction and interior solutions sector while contributing to growth that benefits businesses, communities, and the nation.

As an Associate Partner at Bharat Buildcon 2026, Action TESA is proud to support an initiative that reflects our shared commitment to advancing the building materials industry.

**Together, we look to strengthen partnerships,
inspire innovation, and build a stronger future for India.**



TOLL FREE NO: 1800 309 0707

Corporate Office : G-11, Udyog Nagar, Main Rohtak Road, New Delhi-110 041

ACTION TESA PRODUCT RANGE : •Pre-Laminated & Plain Particle Board, MDF & HDHMR Board
•Boilo - BWP FR HDF Board •OrnaMatte - Matte Finish Board •Moist Master Board •Moistro Door •HDHMR Door •HDF Laminated Flooring •Embossed HDF Board •High Gloss UV Board •High Gloss Acrylic Board

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